

Web Site Report

Friday, July 20, 2018 – AGM Meeting

BACKGROUND

The new web site was developed using a current industry standard operating system called WordPress. WordPress is an open source Content Management System. Open source meaning the code is available to all developers and as such is subject to many new innovations, which in turn are developed into updates.

Along with WordPress additional Widgets (small module programs) are installed to add additional functionality to the web site.

Because of the changes made to the programming, the WordPress system itself updates almost monthly. Each time causing many of the widgets to require updated.

All updates have been complete on a regular basis as required. The Website is also backed up on a daily basis, in case any issues should arise.

IN SERVICE

The new web site went into service in January, 2018, All Directors were asked to canvas for comments on the new site. I myself initiated a request for users to take a look at the new site and to offer feedback – good & bad. In fact anyone I contacted (general email) all SWOSDA Clubs requesting they send me something they liked, and something they did not like.



Response - Good	Bad
Liked the colour	Hard to see the Menu – Not enough Contrast -This issue corrected by adding RED contrast to menu selections
Did not like brown colour	Replace with colour of logo - RED
Easy to Use – find information fast	
Good response time on server	
Cartoony Characters makes it look like a pleasant and entertaining site	
	Missing Content Previous conventions – Has been added Previous Award Recipients – Has been added

Site is currently being evaluated for 1 year, at which time decision will be made to see if any modifications are required.



Respectfully submitted

Dan Roy

Webmaster

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE
				 
			Devices	↓ Clicks Impressions
			Desktop	197 5,881
			Mobile	83 2,895
			Tablet	43 836

Site was accessed by the above devices
Suggests that going to mobile friendly was a good idea.

QUERIES	PAGES	COUNTRIES	DEVICES	SEARCH APPEARANCE
				 
			Countries	↓ Clicks Impressions
		Canada	267	6,133
		United States	27	1,280
		Germany	4	70
		Nigeria	3	69
		Australia	3	55
		Sweden	3	47
		India	2	316
		United Kingdom	2	128
		Côte d'Ivoire	2	10
		Netherlands	1	27

Site was accessed most from the counties above – mainly Canada & USA, although a few European location as well.