



## **Federation of Dance Clubs of New Brunswick, Inc. Canadian Square & Round Dance Report 2018**

The Federation of Dance Clubs of New Brunswick, Inc. is still very busy dancing and living here on the East Coast. We, like many other areas, have had our highs and lows in the dance organization.

The province of New Brunswick when it comes to the dance movement as a whole has maintained itself very nicely in the past year. With clubs holding their own despite small crowds most weeks they have maintained some kind of dance program during the past year. Our graduate list included approximately 17 new dancers this past year which helps build up the clubs they joined. These new graduates also helped with the attrition of dancers who have left the activity for one reason or another this past year.

This year the Federation along with a local New Brunswick club has shared their love for square dancing with 75 students from Kindergarten to Grade 5 at Cambridge Narrows Community School. The students were introduced to the basic calls and moves, while being provided with musical dance instruction. Each class has benefited from the square dancing in different ways.....i.e. Kindergarten students strengthen their understanding of left and right, while working on movements and patterns in a dance circle; Grades 1-2 learnt about partner skills and non-competitive teamwork; and, Grades 3-5 learnt about the ideals and foundations of square dancing. All students gained an appreciation for music and working together cooperatively.

New Brunswick clubs along with the Federation have been trying to come up with new ways to attract new dancers into our activity but like others are probably struggling. With the age of today we all know that Facebook, Twitter and Instagram is our quickest and most fresh way to attract new people. It is an ever changing world and so is the way we attract new dancers. We have been busy building pages for our member clubs and our own Federation and are now using it to our advantage. Some clubs who have been on the Facebook scene for a while have seen results. Clubs are utilizing this means of social media, by keeping their club information current with their dances and events, thus ensuring other clubs, all across Canada and the World, have the most up to date news. Return on investment is only measured by how much effort one puts in to achieve a goal no matter how large or small.

Our representatives with the Canadian Square & Round Dance Society have been extremely busy this past year handing out awards and certificates. We thank them for their tireless efforts and the daunting task of bringing us the wealth of information that the CSRDS has to offer.

As always you can find us on the worldwide web at <http://www.squaredancenb.ca>

We are very thankful to the Canadian Square & Round Dance Society for all their wealth of information and guidance and look forward to what is coming in the year ahead.

Please come and visit us here in New Brunswick at any time we would love to see you in a square or circle.

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