

Canadian Square and Round Dance Society  
**Annual General Meeting Minutes**  
**Friday, July 20<sup>th</sup>, 2018**  
London, ON

**1.0: Attendance:** Thirty-six dancers in attendance. Four of these were from the United States.

**2.0: President, Eric McCormack, “Called the Meeting to Order at 10:31 a.m.”**

Eric welcomed everyone in attendance. Eric asked the attendees to ‘sign in’ on the “Sign In Sheet” that was being passed around.

**3.0: Memorial:** In the absence of Paul Burleigh, Laurie Illsley read the Memorial prepared by Paul. A moment of silence was held at the end of the memorial.

**4.0: Acceptance of the July 20<sup>th</sup>, 2018 Agenda:**

*Motion: Bill Treleaven, Wayne Stretch*

- *that the July 20<sup>th</sup>, 2018 Agenda be accepted as distributed. Carried.*

**5.0: Acceptance of the August 25<sup>th</sup>, 2017 AGM Minutes:**

*Motion: Laurie Illsley, Dan Roy*

- *that the August 25<sup>th</sup>, 2017 AGM Minutes be accepted as circulated. Carried.*

**6.0: Business Arising from the August 25<sup>th</sup>, 2017 AGM Minutes:**

There was no business arising from the August 25<sup>th</sup>, 2017 AGM Minutes.

**7.0: Treasurer’s Report: Beth McGifford**

Beth presented her Treasurer’s Report in detail item by item.

*Motion: Beth McGifford, Bob Ruohoniemi*

- *that the Treasurer’s Report be accepted as presented.*

*Addendum: and explore incentives in holding future conventions. Carried.*

**8.0: President’s Report: Eric McCormack**

Eric extended gratitude to: the organizers and volunteers of Festival 2018, the Board of Directors; and, the support of Federations, Associations, Clubs and Dancers. A round of applause was extended to the organizers and volunteers of Festival 2018.

Eric highlighted the focus on two main projects of the Board: the revision of the CSRDS Web Site and the Re-branding initiatives for the Society as a whole in regard to our declining membership.

Eric stressed the value of providing bursaries for our present Leaders and prospective Leaders for the continuance of our five forms of dance.

Read Eric's full report for further information.

## **9.0: Committee Reports:**

**9.1: Past President:** **Darcy McGifford** volunteered this position to take care of the Nominations which is listed later on in the Agenda.

**9.2: By-Laws:** **Paul Burleigh**

As Paul Burleigh was not able to be in attendance at this meeting, Eric reported that the By-Laws were up to date at this time.

**9.3: Membership:** **Peter Piazza**

Peter reported that the CSRDS Membership is gradually declining. Hopefully, the thrust being provided by the Marketing Team will be able to change this downward trend.

**9.4: Convention Co-ordinator:** **Norman Demeule**

Norman congratulated Festival 2018 London, ON Committee for their commitment and devotion in organizing a great convention.

Norman encouraged the dancers to register early in support of Festival 2020 being held in Surrey, BC.

As no inquiries have been received for staging a convention in 2022 and beyond, Norman has informed the meeting that "the duties, commitments and responsibilities of staging a national convention have been recently updated to accommodate present day realities." Many hotel complexes can successfully accommodate National Conventions offering venues under one roof, accommodations, parking and reduced rental fees.

**9.5: Convention 2018:** **Dan Roy**

Dan reported that at this point in time there were 826 registrants. The number of clubs in their association has declined from 52 clubs. About 2/3 of their committee is the same as in 2008. Although, Festival 2018 Committee initially estimated 1200 dancers, due to several factors realized this would not be happening. With some restructuring, the

Committee had come to a break even of 800 dancers. Congratulations, you made in it, Festival 2018 Committee.

A number of newsletters were distributed via E-mail with some snail mail to keep dancers informed of the latest updates.

The two major expenses were: the dance hall rental and the flooring.

Dan thanked his committee, as well as the callers, and leaders who make this event possible. The callers and leaders: pay their registration fee, pay for their own travel, food, and lodging; and yet are prepared to offer their time and talents to ensure all of us have a great time.

**9.6: Convention 2020: Ken Crisp**

Ken informed us the Co-Chair Norm Cox was hospitalized and was unable to attend this convention. The other Co-Chair is Steve Edlund, a caller from the region hosting Festival 2020. Registrations forms were inserted into Festival 2018's bag of information. Registrations are being accepted at this time. At this point in time, the registrations have doubled since leaving Surrey, BC. Ken encouraged dancers to register early. Ken, also, informed the dancers that an Alaskan Cruise is being arranged following the 2020 convention. A seven day square dance cruise is being organized by three callers.

**9.7: CSRDS Marketing: Rachelle Cournoyer**

The Callerlab Square Dance Marketing document is being used to establish our direction in promoting, recruiting, and, retaining dancers.

First, we are focusing on BRANDING our product, which is dancing. This will be done through a marketing campaign across Canada which will need to be implemented with the help from Federations, Associations and Clubs. Encouraged everyone to read the Callerlab Manual.

A CSRDS FaceBook Page has been set up to do the advertising. That is the advertising of weekend dances, conventions, special events, regional events, etc.

A CSRDS Pinterest Account has been set up for the purpose of providing a variety of resources on the present 38 boards. These resources for any of the five forms of our dance organization can be photos, videos, prepared promotional posters, invitations, etc.

Rachelle is looking for people who will use and share these resources both on the FaceBook Page and on the Pinterest Account.

**9.8: Professional Development:****Bill Treleaven**

Bill informed the meeting that eight leaders had requested bursaries. Bill stressed the importance of the CSRDS providing these bursaries to new and not-so-knew dancers interested in any one of our five forms of dance. Our leadership is steadily declining and we need to fill the void that happens when callers/cuers/leaders retire. Bill encouraged the members to encourage dancers interested in becoming a caller to complete the application form that is on the CSRDS Web Site. Maximum bursary is five hundred dollars. Three months notice is suggested.

**9.9: Honours and Awards:****Darcy McGifford**

One nomination was received. This award will be presented during the Closing Ceremonies on Saturday, July 21<sup>st</sup>, 2018. Darcy encouraged dancers to send in nominations from their provinces. The Guidelines are posted on the CSRDS Web Site.

**9.10: Web Site:****Dan Roy**

The new CSRDS Web Site went live at the beginning of January 2018. We need more feedback regarding this new web site. Feedback can come from any of the dancers, and, it can also come from non-dancers including relatives and friends of dancers.

At one point our new Web Site was under attack, but, it was up and running again within five minutes.

**9.11: Privacy Officer:****Eric McCormack**

Eric stressed the concern some dancers have with their photos being placed on social media. Eric has prepared a draft document to begin the process of establishing a form that can be used across Canada for the purpose of dancers rights to not have their photos placed on social media. Eric has suggested the Implicit Consent. If an individual does not want their photo published on social media, this individual would be required to sign a form that indicates that he or she IS NOT GRANTING PERMISSION for the photos or videos to be shared by CSRDS representatives.

This is a controversial topic and Eric has asked for feedback of his draft documents. All the reports that were shared at the AGM in July 2018 in London, ON are also posted on the CSRDS web site. Please, help Eric and the whole Board of Directors with your suggestions. Eric stressed that “we (the CSRDS Board) will not knowingly publish anyone’s photo, etc.”

**9.12: Director’s Manual:****Dianne McCormack**

Dianne reported that changes will be made as required.

**9.13: Historian: Barbara Burleigh**

In Barb's report she indicated that Eric McCormack's term as President to 2018 will need to be added to the Historian file.

**9.14: Outreach: Laurie Illsley**

Laurie reported that three cards were sent to either former Board of Directors, present Board of Directors, etc. relating to congratulations, illnesses, sympathies, etc.

**9.15: Toll Free Line: Lorraine Kozera**

We thank Janet Mills for taking on the task of responding to our toll free line over the years. With the decline in the number of calls received, the Board of Directors made a motion to discontinue the Toll Free Line. Following the convention, the necessary contacts will be made to discontinue our CSRDS Toll Free Line.

\* This has now been taken care of. As of August 8<sup>th</sup>, 2018 the Toll Free Line was de-activated. The CSRDS Board of Directors, the CSRDS Web Master and all of the Provincial Presidents/Contacts have been notified via E-mail regarding the de-activation of this line.

**9.16: Nominations: Darcy McGifford**

Darcy presented the list of the nine provincial representatives nominated to be on the CSRDS Board of Directors.

BC	Garry Dodds and Pat Zeeman	Victoria, BC
AB	Norman and Loretta Demeule	Ohaton, AB
SK	Bill and Shirley Treleaven	Milestone, SK
MB	Lorraine Kozera	Oak Bank, MB
ON	Peter and Bev Piazza	London, ON
QC	Peter Grondin and Rachelle Cournoyer	Dorval, QC
NB	Eric and Dianne McCormack	Grand Bay-Westfield, NB
NS	Laurie and Wilma Illsley	Lawrencetown, NS
PE	Martin and Christine R-Belanger	York, PE

***Motion: Darcy McGifford, Peter Piazza***

***- to accept the list of provincial nominees for the CSRDS Board of Directors for 2018 – 2020. Carried.***

### **9.17: Federation Reports:**

Each of the provincial reports were read by the author of the report or by a representative from that particular province.

### **9.18: Acceptance of all the reports:**

*Motion: Wayne Stretch, Norman Demeule*

*- that all reports and the President's Report be accepted as presented.  
Carried.*

### **10.0: New Business:**

#### **10.1: Budget for 2018 – 2019: Beth McGifford**

Beth read her report and clarified a couple of areas:

- \* Public Relations Sales: these were the Across Canada Badges and the Lapel Pins
- \* Festival Expenses: these are the shipping costs for the CSRDS items that are sent to the next convention committee for their use.

*Motion: Rachelle Cournoyer, Bob Rouhoniemi*

*- that the 2018 – 2019 Budget Report be accepted as presented. Carried.*

#### **10.2: Appointment of the Auditor for 2018 -2020: Beth McGifford**

Beth explained that it would be pre-mature to select an auditor at this time because will no longer be on the Board and someone else would assume the position of Treasurer and would obtain an auditor closer to his/her home.

#### **10.3: Membership Fees for 2018 – 2020: Peter Piazza**

*Motion: Peter Piazza, Beth McGifford*

*- that the CSRDS Membership fees remain the same at \$5.00 for each federation, association and club; and \$3.00 for each dancer, caller, leader. Carried.*

### **11.0: Announcements:**

**11.1: Presentation:** Eric McCormack presented Past Director's pins to Darcy and Beth McGifford. Eric thanked them for all of their hard work on the Board of Directors since 2010.

### **11.2: The next Annual General Meeting:**

The next AGM could possibly be in BC and would like to tie it in with some CSRDS dance related event.

### **11.3: The next Board Meeting:**

The next Board meeting is to be held on Saturday, July 21<sup>st</sup>, 2018 at 9:00 a.m. in the Education Room in the London Convention Centre.

**12.0: Motion to ratify all acts,** proceedings, appointments, etc. made by the Board of Directors sine the last AGM: August 25<sup>th</sup>, 2017:

*Motion: Darcy McGifford, Wayne Stretch*

*- that all acts, contracts, Rules and Regulations, proceedings, appointments, elections and payments enacted, made, done and taken by the Board of Directors and Officers of the Society since the last Annual General Meeting of the Society to the date hereof, as the same are set out or referred to in the Minutes of the Board, or in the financial statements and reports submitted to this Meeting, be and the same are hereby ratified, approved, sanctioned and confirmed. Carried.*

### **13.0: Thank the Hosts:**

Eric thanked the Chair of Festival 2018 and his committee and all the volunteers for a great convention. Eric also thanked the dancers for their attendance to help make this convention a success. The Board of Directors were thanked for their hard work on the Board to keep things going.

### **14.0: Adjournment:**

*Jim McCutcheon adjourned the meeting at 11:45 a.m. CDT.*

These Minutes were prepared by Lorraine Kozera, CSRDS Secretary.