



## **B.C.S. & R.D.FEDERATION**



### **Report From the B.C.S.&R.D. Federation** **To the C.S.&R.D.Society A.G.M. July 30, 2016**

The British Columbia Square and Round Dance Federation will be holding the Annual General Meeting at 9:00 a.m. on Friday, August 5, 2016 in the Ken Wigness room, Penticton Senior Drop in Centre, 2965 Mainstreet South, Penticton, B.C.

The B.C. website is undergoing an extensive upgrade. We are making it more user friendly and accesible to hand-held devices. The reconstruction is an onging process and we encourage dancers to view our site and provide feedback to the webmaster.

This Federation has invested some funds through “Squareup BC” in Promotion through Social Media during the past year. We have had a significant number of “hits” on our website as a result but it is not clear yet if this has or will result in any significant increase in new dancers.

Each year we approach the Province of B.C. and ask that a week in September be declared as, “Square and Round Dance Awareness Week” in the Province. This year the week of September 11 to 17 has been declared as S&RDAW by the Provincial Government. Regions, clubs and square dancers are encouraged to plan activities that are visible to the public during that week.

The West Coast Dance program has been developed and implemented in a number of areas of the Province. This is a program that uses a selected number of square dance moves to get new dancers moving to the music and enjoying the activity without a lot of teaching time. This program provides an introduction without necessarily being a step to a Callerlab level. It contains popular Basic and Mainstream movements without many of the less danced movements of those levels. West Coast Dances are held between clubs allowing the new dancers to meet and mix with other WC dancers as well as people who are dancing regularly at a Callerlab level.

There have been a number of weekend Festivals held by clubs all around the Province. Many of these Festivals have been well attended and hosted for many years. The club in Williams Lake, for example, held it's 58<sup>th</sup> Jamboree this Spring.

There will be a Provincial Festival in B.C.next year. It will be held on July 6, 7, & 8 2017 in Cloverdale.

Submitted by Ken Crisp, President, B.C.S.&R.D. Federation

